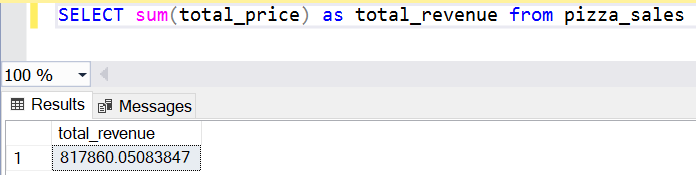
**Pizza sales SQL queries**

Kpi’s

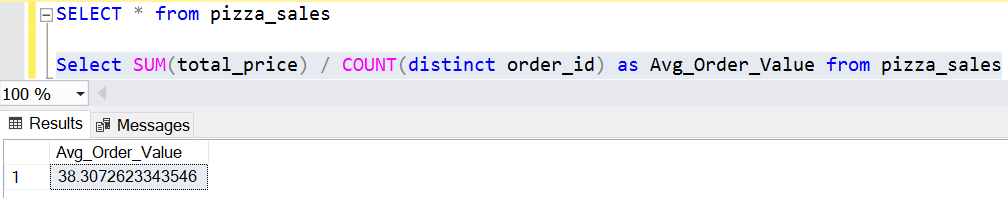
Total revenue

SELECT sum(total\_price) as total\_revenue from pizza\_sales



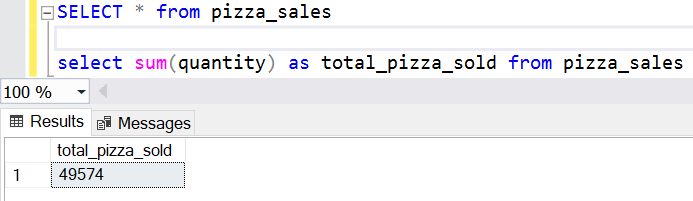
Average order value

Select SUM(total\_price) / COUNT(distinct order\_id) as Avg\_Order\_Value from pizza\_sales



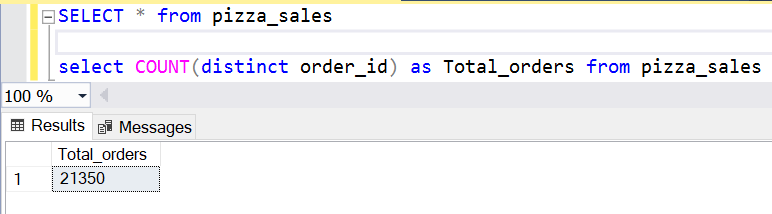
Total pizza sold

select sum quantity as total\_pizza\_sold from pizza\_sales



Total orders

select COUNT(distinct order\_id) as total\_pizza\_sold from pizza\_sales

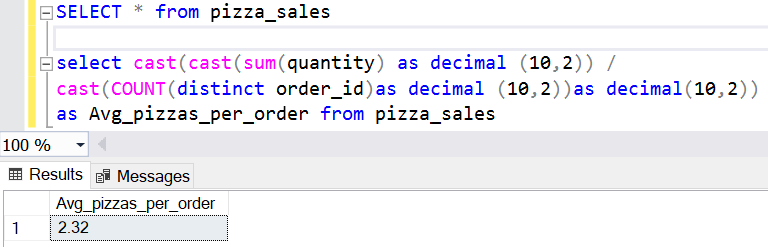


average pizzas per order

select cast(cast(sum(quantity) as decimal (10,2)) /

cast(COUNT(distinct order\_id)as decimal (10,2))as decimal(10,2))

as Avg\_pizzas\_per\_order from pizza\_sales

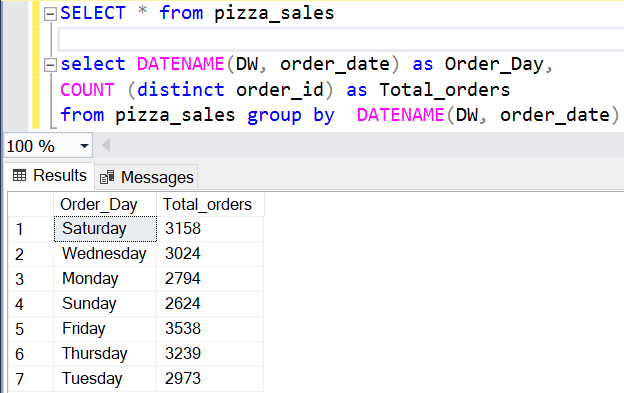


Daily trend

select DATENAME(DW, order\_date) as Order\_Day,

COUNT (distinct order\_id) as Total\_orders

from pizza\_sales group by DATENAME(DW, order\_date)

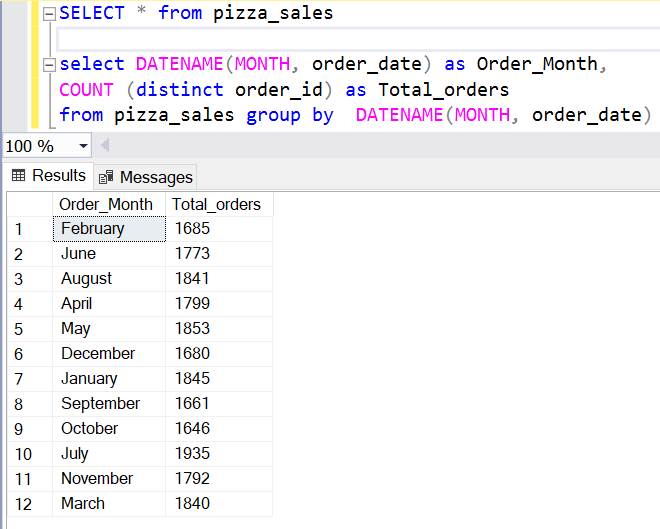


Monthly trend

select DATENAME(MONTH, order\_date) as Order\_Month,

COUNT (distinct order\_id) as Total\_orders

from pizza\_sales group by DATENAME(MONTH, order\_date)



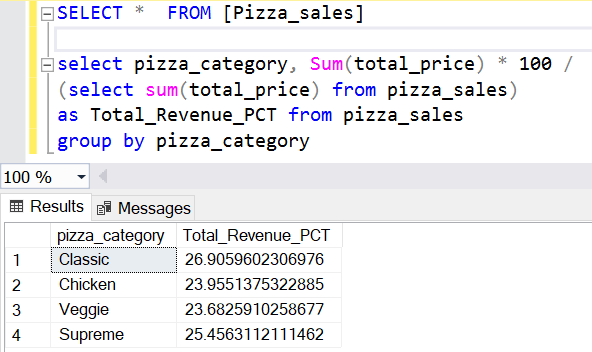
8. percentage sale by category

select pizza\_category, Sum(total\_price) \* 100 /

(select sum(total\_price) from pizza\_sales)

as Total\_Revenue\_PCT from pizza\_sales

group by pizza\_category



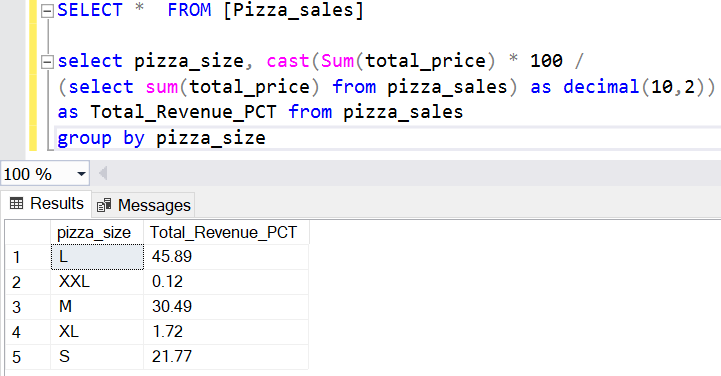
9. percentage sale by pizza size

select pizza\_size, cast(Sum(total\_price) \* 100 /

(select sum(total\_price) from pizza\_sales) as decimal(10,2))

as Total\_Revenue\_PCT from pizza\_sales

group by pizza\_size

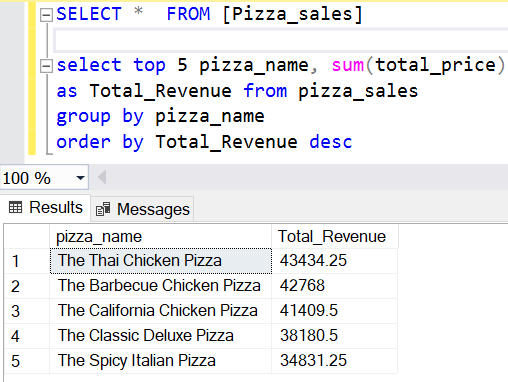


10.top 5 best sellers by revenue  
select top 5 pizza\_name, sum(total\_price)

as Total\_Revenue from pizza\_sales

group by pizza\_name

order by Total\_Revenue desc



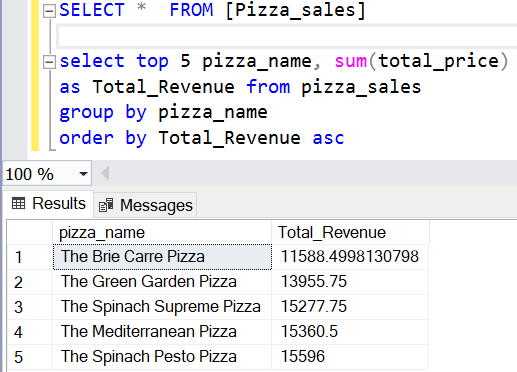
11. bottom 5 best sellers by revenue

select top 5 pizza\_name, sum(total\_price)

as Total\_Revenue from pizza\_sales

group by pizza\_name

order by Total\_Revenue asc



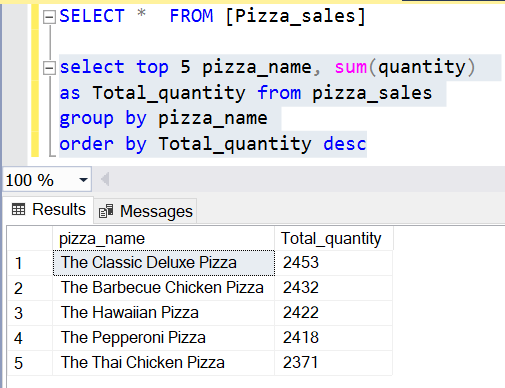
12. top 5 best sellers by quantity

select top 5 pizza\_name, sum(quantity)

as Total\_quantity from pizza\_sales

group by pizza\_name

order by Total\_quantity desc



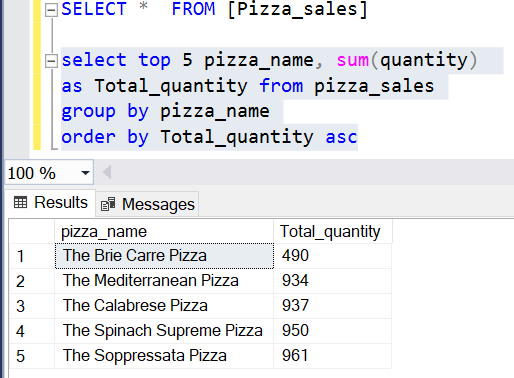
13. bottom 5 best sellers by quantity

select top 5 pizza\_name, sum(quantity)

as Total\_quantity from pizza\_sales

group by pizza\_name

order by Total\_quantity asc



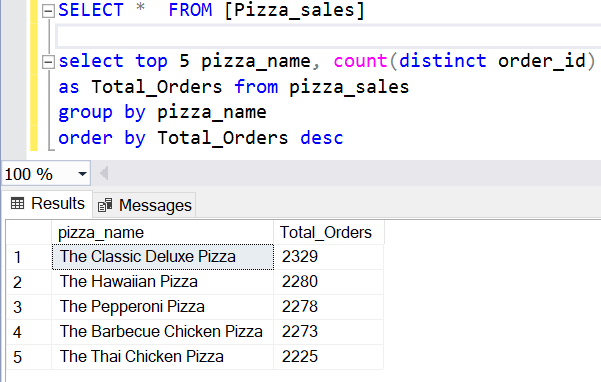
14. top 5 best sellers by orders

select top 5 pizza\_name, count(distinct order\_id)

as Total\_Orders from pizza\_sales

group by pizza\_name

order by Total\_Orders desc



15. bottom 5 best sellers by orders

select top 5 pizza\_name, count(distinct order\_id)

as Total\_Orders from pizza\_sales

group by pizza\_name

order by Total\_Orders asc

